

The Student Welfare Cell of Bangabasi Morning College, Kolkata creates a platform where students can showcase their talents, which different companies seek to explore and utilize. Starting from 2014, we have placed a large section of graduates who have appeared for placements. This year especially, the performance has been overwhelming. The Student Welfare Cell as well as Placement Cell is headed by Principal Dr. Amitava Dutta and the Coordinator of the cell. The Cell is led by the Placement officer along with the Placement Advisory Board, which consists of Professors and final year students from various departments.

Initially, companies are invited to take part in the recruitment drive. Interested companies register with us for recruitment for the year. The students are informed, and a vast number register for the interview.

The interview process usually starts with a PowerPoint Presentation where the company enlightens the students about their company profile. Those interested then go for the interview, which usually comprises a written test followed by a group discussion and a personal interview.

The job scenario today is facing the onslaught of ground breaking competition from all fields, and employment in good companies and organizations has become a daunting task. So, for the benefit of its students preparing to face the job market, the Bangabasi Morning College Placement Cell has risen to the occasion and has aided in providing opportunities and employment to its outgoing students.

With the relentless support of the staff and the students associated with the placement cell and most significantly Principal Dr. Amitava Dutta at the helm, we strive to reach a step closer to our ultimate goal of getting the maximum number of placements for our students.

The student welfare committee has been able to create an extensive database of all the potential recruiting companies along with their contact details. Over the past year, the cell has been successful in establishing initial contact with more than fifty (50) companies. This has definitely increased awareness among the companies about Bangabasi Morning College being a potential institution for recruitment. In fact, those companies that have not been able to recruit from the College this year will surely consider Bangabasi Morning College, Kolkata, as an effective option in the following year.

Like previous years, this year too, we organized various Workshops, Entrepreneur Development, Soft Skills Development, Resume Writing Workshops, etc., by corporate professionals. More than 500 final year students participated in the above workshops and had a good learning experience.

A great number of new as well as regular companies visited our college for Placement this year. Followed by companies such as Cognizant- an information technology company, ICICI Bank, HDFC Bank, Infosys, Zomato, Uber, Grofers, and many others. We have placed students through on-campus drives and off-campus interviews from departments like B. Com. (Hons. & General), Bengali (Hons. & General), English (Hons. & General), Political Science (Hons. & General), Hindi (Hons. & General), History (Hons. & General), Physics (Hons. & General), Chemistry (Hons.



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Principal Bangabasi Morning College Kolkata - 700009



& General), Mathematics (Hons. & General), Botany (Hons. & General), Zoology (Hons. & General), and Computer Science (Hons. & General) with the annual CTC ranging from Rs. 1.2 lacs to Rs. 5.0 lacs per annum. We have students working at companies on various internship offers as well as for second and third-year students.

There is a great deal of enthusiasm among final year students when the placement season starts off. Students come forward with their queries regarding companies, placement procedures, and the Placement Cell members readily help them.

This year has been extremely good for placements, and with the economic growth reviving, we expect to invite even more companies next year. The support from the College has been extremely encouraging.

Members of Student Welfare Cell

Professor Bandiram Mandi, **Convener** Dr Papiya Saha Dr Tulika Chakraborty Dr Sreeparna Tarafdar Professor Kunal Haldar Professor Priyanka Saha Shri Swapan Bhaduri



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Principal Bangabasi Morning College Kolkata - 700009